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ABSTRACT

Changes and revisions in the original "Long Range Plan for Library Development in Oregon, with Five Year Action Plan" (1972) became necessary because of cuts in the Federal Library Services and Construction Act (LSCA) budget. Some programs have been curtailed, and changes have been made in the structure of library funding and grants. Emphasis is placed on networks and interlibrary cooperation. For Oregon's various libraries there are new policy guidelines, with priorities established in regard to accessibility to library materials, staffing, financial support, collections, library cooperation, community involvement, facilities, and the right to read program. In the State library itself there will be support for library development, services to the blind and physically handicapped, institutional library service, and a State library service. Provision is made for evaluation of LSCA funded projects. Maps of Oregon's 14 library districts and 11 community college districts are included. (LS)

ED 091001

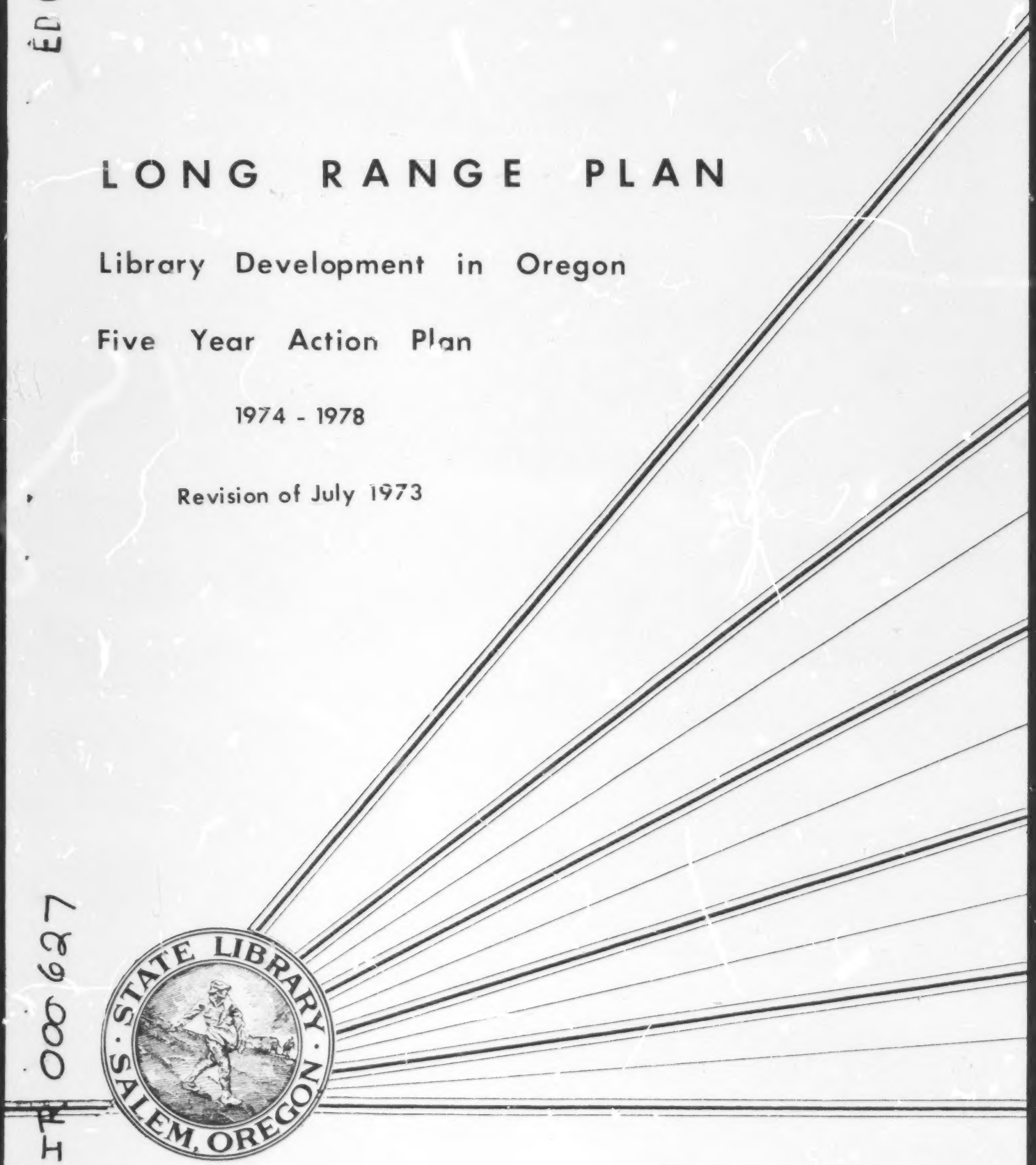
LONG RANGE PLAN

Library Development in Oregon

Five Year Action Plan

1974 - 1978

Revision of July 1973



HR 000 627

ED 091001

LONG RANGE PLAN FOR LIBRARY DEVELOPMENT IN OREGON

WITH

FIVE YEAR ACTION PLAN,

REVISION OF JULY 1973

Submitted to the U.S. Commissioner of Education
in partial fulfillment of requirements of the
Library Services and Construction Act, Public Law 91-600

OREGON STATE LIBRARY

Salem, Oregon

1973

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EDUCATION & WELFARE
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TOM McCALL
GOVERNOR

OFFICE OF THE GOVERNOR
STATE CAPITOL
SALEM 97310

November 14, 1973

Ms. Eloise Ebert
State Librarian
Oregon State Library
Salem, Oregon 97310

Dear Ms. Ebert:

SUBJECT: PNRS #7310 2 060

Thank you for affording me the opportunity to review your current revision to the Long Range Plan required for participation in funds available under the Library Services Construction Act.

I have solicited comments and criticisms on your proposal from the various state agencies with related programs. The goals, objectives, and methodology have been generally endorsed by these agencies.

You may forward a copy of this letter to the funding agency as evidence of your having met the requirements of OMB A-95, Part III.

Sincerely,

Governor

TM:kr

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FOREWORD

The "Long Range Plan for Library Development in Oregon, with Five Year Action Plan" is revised annually in accordance with changing needs and as a result of evaluation by the Oregon State Library of library service projects undertaken with funds received from the Library Services and Construction Act, Public Law 91-600. This publication is the first revision of the original document, dated 1972. The revision is limited to the "Five Year Action Plan" published under the heading "Programs and Activities" and covers the projected use of funds for the Fiscal Years 1974 through 1978.

The body of the original "Long Range Plan..." remains as published and the following revision is an annual updating that is supplemental in use. It has been reviewed and approved by the State Library Board of Trustees and the State Advisory Council on Libraries, and has been cleared through the 14 Councils of Governments comprising the Governor's Administrative Districts.

NEIL R. RIGGS
Editor

LONG RANGE PLAN FOR LIBRARY DEVELOPMENT IN OREGON

Revision of July 1973

FISCAL YEARS 1974 - 1978

INTRODUCTION

Major changes in Oregon State Library programs and staffing have occurred as a result of action taken by the 1973 Legislature on the Library's budget for fiscal 1974 due to lack of LSCA funding in the Nixon budget. A Division for Library Development no longer exists; the program for library development is carried on at present by one field consultant. The receipt of federal Library Services and Construction Act funds can result in some additional staff, as listed in the annual program, but the capabilities will not be comparable to 1972 when the original Long Range Plan was drawn.

As a result of these constraints it is necessary to make several shifts in use of estimated LSCA funds available for grants from that projected in 1972.

1. The wide range of programs and activities must be curtailed. A limited number of large grants that have inherent capability for significant impact will be encouraged.

2. Evaluation processes and costs will be contained in each grant agreement and must be borne by the grant recipient as an activity and expense chargeable as a percentage of the grant.

3. Program Planning and Budgeting Systems will not be employed at the State Library level in administration of LSCA funds. Where local capability exists for use of this or another comparable technique, it will be encouraged in the planning stage in order that grant recipients use the method.

TITLE I - LIBRARY SERVICES, AND TITLE III - INTERLIBRARY COOPERATION

Funds available under Titles I and III will be more closely linked than in the past in order that cooperative networks can be developed with the support of materials and services provided for under Title I only. In view of events and shifts mentioned in the introduction, a major policy review will be undertaken in the winter of 1974 with the State Advisory Council on Libraries and the State Library Board of Trustees.

Attached are existing policies for grants under all Titles which will be considered for revision.

Use of funds to encourage system development will proceed along Administrative District boundaries with encouragement given to community college participation. In Oregon, community colleges are vocational and adult education oriented, rather than being academic "junior colleges." An impediment to planning exists in that college taxing districts do not always coincide with county boundaries (see attached maps). This problem will be one of continued study.

Grants for training will continue along established policy lines.

Grants for services to the disadvantaged will be negotiated with libraries known to have target populations in their service districts.

State Library use of Titles I and III will be to restore cuts resulting from action by the 1973 Legislature and to administer the Library Services and Construction Act.

PROGRAMS AND ACTIVITIES

I. Accessibility

Access to library service, as stated in the original Long Range Plan, will be met through development of county and regional libraries. The two projects funded in fiscal year 1973 (Lane County; Polk, Yamhill and Marion Counties) remain the top priority Activities. These projects are still under way and final reports are not yet available, but assessment shows them to be progressing well and the largest percentage of funding will be awarded to the following:

1st Priority: Polk, Yamhill and Marion County Regional Library System. (Administrative District 3)

Chemeketa Community College and the Mid-Willamette Valley Council of Governments have broken new ground for formation of a tri-county library service as a community college program funded under a serial tax levy that will be voted upon in April 1974. The method of cooperative effort between existing public libraries and Chemeketa is subject to legal clarification as well as voter approval.

Fiscal Year 1974:

$50,000 or more to conduct demonstration projects or capital investment.

Fiscal Year 1975:

One-sixth or more of available funds for an establishment grant; in the event of failure of the ballot measure, proceed on more loosely drawn cooperative network. Implementation of recommendations from consultant Phyllis Dalton in the final report.

Fiscal Years 1976-78:

Proceed with recommendations in Dalton Report.

2nd Priority: Lane County Library. (Administrative District 5)

Lane County has proceeded under a Title III grant and will have a County Library tax measure on the ballot in May 1974 for a four-year serial levy of up to $1 million annually.

Fiscal Year 1974:

$50,000 or less to conduct demonstration projects or capital investment.

Fiscal Year 1975:

One-sixth or less of available funds for an establishment grant. In the event of failure of the ballot measure, proceed with more loosely drawn cooperative network. Draw Lane Community College into closer relationship with county system.

Fiscal Years 1976-78:

Terminate project if funded; continue effort along precedents and evaluation of Polk, Yamhill and Marion pattern if not.

3rd Priority: Regional Library Development Projects.

Explore with local Councils of Government in the Administrative Districts, local public officials, existing libraries and community colleges the possibilities for action based on developments in Districts 3 and 5. Areas to be consulted in priority order (subject to change):

Administrative District 4:
Linn, Benton (Lincoln tentative)

Administrative District 2:
Washington and Columbia (Multnomah and Clackamas tentative)

Administrative District 12:
Umatilla and Morrow (Grant, Wheeler and Gilliam tentative)

Administrative District 9:
Wasco, Sherman (Hood River tentative)

Administrative District 7:
Coos, Curry

Administrative District 8:
Josephine and Jackson

Administrative District 11:
Klamath and Lake

(Note: Districts 7, 8 and 11 contain the member libraries of the existing Southern Oregon Library Federation.)

Fiscal Year 1974:
Exploratory efforts and assessment of potential.

Fiscal Year 1975:
Identification of projects and initial funding.

Fiscal Years 1976-78:
One-third or more of available funds for creation of county and regional systems.

Change in Priority:
Union Lists of Materials will be re-examined as evaluations show they may not be justified on the basis of use or the intent to establish cooperative networks. Existing project commitments will be met in order to bring about an orderly termination. State Library Policy limits funding of projects to three years.

Fiscal Year 1974:

$15,000 or less of Title III funds to the Oregon State System of Higher Education for continuation of the OSSHE-OSL Union List of Serials.

II. Adequate Staffing

Based on evaluations conducted by State Library Staff and the Division of Continuing Education, the Community Librarians Training Program conducted by the two agencies in 1972 was a noteworthy success. Evaluation of the Trustee conference in 1972 shows it was likewise well received, though lightly attended. The continuing education of librarians and trustees will continue to have a top priority.

1st Priority: Community Librarians Training Program

Fiscal Year 1974:

$20,000 or less to the Division of Continuing Education or a community college for training insctitutes in the summer of 1974. Up to $2,500 for State Library workshops.

Fiscal Year 1975:

One-tenth or less of funds available to conduct a less extensive training program.

Fiscal Years 1976-68:

Continue workshops and Community Librarians Training based on interests and evaluations.

2nd Priority: Workshops

Fiscal Year 1975:

Approximately $2,500 for an open one- or two-day workshop focused on a topic of general interest.

Fiscal Years 1976-78:

Additional workshops based on interest and evaluations.

III. Financial Support

Plans for two sources of new revenue contained in the Long Range Plan did not materialize: State Aid and Social Security Act funds. In the future, sources of Federal or foundation support for libraries will be

explored and announced in the Oregon State Library's Letter to Libraries. No direct charges to LSCA.

In addition, the Oregon Library Association is vigorously promoting proposed legislation to provide state aid to the 182 public libraries throughout Oregon.

IV. Well Selected and Maintained Collections

Book grants for adult non-fiction purchases awarded on the basis of new and expanded library facilities will be continued. Workshops specified in Item II, Adequate Staffing, will be correlated to collection development.

1st Priority: Adult Non-Fiction Book Grants

Fiscal Year 1974:
$20,000

Fiscal Year 1975:
Revise policy.

V. Coordinated and Cooperative Effort

Activities under this program will be related to system development in Item I, Accessibility, as correlative and supportive measures to create cooperative networks of service.

VI. Community Involvement

Activities directed toward service to the disadvantaged will receive greater financial emphasis. Consultation has begun and there are possibilities of projects aimed at the Indian population, institutional and correctional population service at the county and city level (based on evaluation of the Multnomah County "Jail Program") and a second attempt to work with the "migrant stream" through the Chicano/Indian Study Center of Oregon (CISCO) Right to Read Program.

1st Priority: Disadvantaged

Fiscal Year 1974:
$45,000 for three projects to be negotiated.

Fiscal Year 1975:
One-tenth or more of funds available for comparable and innovative projects.

VII. Physical Facilities

Support for construction will be limited to minimal consultant service, referral to standard published sources, and collection of cost data until the appropriations for Title II are made.

City	Population	Sq. Ft.	Cost
Albany			$ 67,000
Beaverton	20,200	14,140	424,200
Brookings	2,860	2,000	60,000
*Deschutes County Bend	33,800	5,000	40,000
Douglas County Riddle Branch	1,085	2,000	60,000
Fern Ridge (Lane Co.)	1,560	2,000	60,000
Forest Grove	8,690	6,000	180,000
*Gold Beach	1,480	900	7,200
Hillsboro	16,630	11,640	349,200
Jackson County (9 Projects, 1973-1978)	100,000	82,000	1,990,000
Klamath County			200,000
La Grande	10,300	7,210	216,300
*Lake Oswego	50,000	28,000	750,000
Myrtle Creek	2,730	2,000	60,000
North Bend	8,685	6,000	180,000
Oregon City	10,300	7,210	216,300
Philomath	1,875	2,000	60,000
Toledo	2,945	2,065	61,950
Umatilla County Hermiston	5,175	3,620	108,000
			$5,090,150

*Remodeling of existing building

VIII. Right to Read

Oregon has been designated a "R2R" state. Projects under LSCA participation will be related to Item VI, Community Involvement, as stated above. Planning will proceed in cooperation with the Department of Education and particular attention will be given to relating projects to undertakings for the disadvantaged.

OREGON STATE LIBRARY

Use of LSCA funds within the Oregon State Library will continue as directed by legislative action. The method of using federal funds within the State Library is changing and undergoing review concurrently with development of the Long Range Plan revision.

1. Library Services

Legislative approval has been given to re-establish two librarian and three non-professional positions, and to bring back the level of acquisitions to a rate comparable to the last biennium, with inflationary factors considered.

Fiscal Year 1974: $73,458

Expenditures in future years will be project oriented, rather than applied to general operation. Staff recommendations for the five year projection are listed below for consideration; the proposals are subject to review in the planning process by the State Advisory Council on Libraries, the State Library Board of Trustees, and agencies and personnel concerned.

Fiscal Year 1975: $50,000 for switching center to promote the cooperative use of materials; linked to established university and college teletypes and adding the State Library and public libraries strategically located geographically. Coordinated with OLA interlibrary loan project.

$5,000 for three-part project for promotion of use of Oregon materials in the State Library by all types of libraries. Consists of revised edition of "Read about Oregon"; microfilming the Oregoniana index for statewide distribution; 10-year cumulative index to Oregon documents. (Shift to FY '74 if funding level is adequate.)

Fiscal Year 1976: Cost analysis required. Integration of statewide collection development with the State System of Higher Education's LOLITA project.

Ten-year cumulation of the Master Book Catalog supplements.

Cost analysis required. Cooperative microform serials acquisition, with major resource libraries.

Fiscal Years 1977-78:

Review of acquisition and service policies in relation to county and regional library development; establish direction for supportive role of Library Services Division.

2. Library Development

The Library has asked to re-establish two consultant positions and a secretary to partially operate the program for library development.

Fiscal Year 1974: $36,969 for operating expenses.

3. Blind and Physically Handicapped

An on-going program of services for the blind and physically handicapped will be maintained through the operation of a Library of Congress regional library for the blind and physically handicapped by the Oregon State Library. Both Library Services and Construction Act funds and state funds will be used in operating this program.

A library consultant will be used to develop a program which will instruct librarians and library boards about the special materials and services available to the blind and physically handicapped. The consultant will, in person and by using available media, promote the use of these library materials and services by the blind and physically handicapped, including the development of new programs to meet their library needs and the modification of library buildings to make them more usable by the blind and physically handicapped.

Library Services and Construction Act funds available for this program will be applied on a pro rata basis with other available funds.

Fiscal Year 1974: $7,419 for operating expenses

4. Institutional Library Services

The program for institutions experienced dislocation in the first six months of FY 73 due to anticipated termination of LSCA support. At present Legislative approval has been given for re-establishment in the State Library. New staff will have to be hired for implementation of the program and participation in planning.

Fiscal Year 1974: $53,000

Re-establish staff and continue previous program. Plan continuation.

Fiscal Years 1975-78:

Library services to residents of state hospitals, correctional institutions, and special schools will be improved, broadened, and expanded. New programs to promote the use of institution libraries by residents will be encouraged. Greater emphasis will be placed upon interlibrary cooperation between the institution libraries and local public libraries. Interlibrary loan activity will be encouraged.

Training workshops for Institutional Library staff will be conducted. These workshops will involve not only training in the technical aspects of librarianship but also on how to integrate the library services program with the educational, vocational and recreational programs of the institution. This program may be conducted in the Corrections Division in the Department of Human Resources with the advice and cooperation of the Oregon State Library.

A promotional program to further the understanding of the needs of institutional libraries by the local citizenry and of the unique function these libraries perform will be undertaken.

Library Services and Construction Act funds available for this program will be applied on a pro-rata basis with other available funds.

EVALUATION

Evaluation of projects funded under the Library Services and Construction Act will be undertaken as an activity and cost of grants; this will probably require a contractual arrangement between the evaluator and either the grant recipient or the Oregon State Library. State library staff will take a limited part in evaluation. The program for evaluation will generally follow, but not be limited to, the following outline.

I. Program effectiveness

1. Examination and identification of positive and negative impact of service.

2. Output measures

3. Program related changes

4. Data base for evaluation

II. Methods of program evaluation

1. Field trips for on-site inspection and interviews

2. Examination of program statistics

3. Application of standards of the American Library Association, and Oregon Library Association.

4. Citizen reaction

5. Measure of change

III. Content of program evaluation

1. Objectives of program

2. Evaluation critieria

   a. Measure of effectiveness
   b. Community impact

3. Unexpected events

4. Target population description

IV. Design of program evaluation.

1. Identification and measure of change.

2. Comparison with other libraries, services or populations.

3. Controlled experimentation.

4. Comparison of planned against actual performance.

V. Cost analysis

1. Efficient and economical use of project funds.

2. Consideration of equipment and materials.

3. Personnel requirements

4. Capability for continuation of service after grant termination.

VI. Evaluation staff

1. Contractual

2. Oregon State Library

VII. Presentation

1. Written narrative report and supportive data from the evaluator.

2. Library Services and Construction Act, Annual Descriptive Report, by the Oregon State Library.

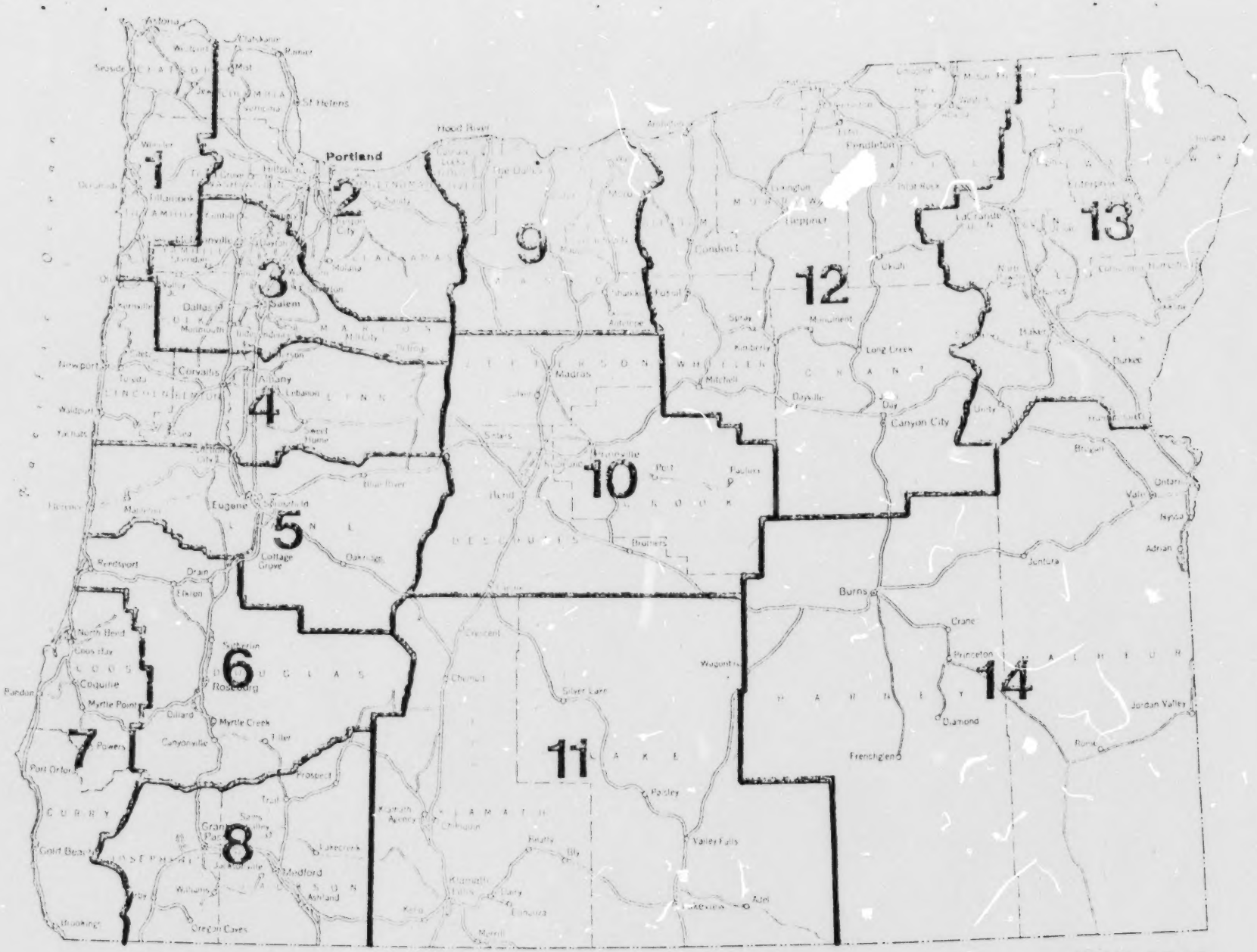
VIII. Results

1. Develop and analyse alternative programs and activities to meet the goals of the Long Range Program.

Sources

1. Hatry, Harry P.
Practical program evaluation for state and local government officials. The Urban Institute, 1973.

2. U.S. Comptroller General
U.S. General Accounting Office standards for audit of governmental organizations, programs, activities and functions. 1972.



JULY 1968

State of Oregon DISTRICTS

Office of the Governor - Planning Section

district boundary

5 district number

OREGON COMMUNITY COLLEGE STATUS MAP